



# Business Growth Expert

Creating and implementing strategies to bring your business to the next level

[www.firstbase.ca](http://www.firstbase.ca)

## Business Growth Specialist

Firstbase Business Services is an independent business advisory firm operating IN and serving the Canadian West Coast. Firstbase provides industry-leading advice and solutions for bringing businesses to the next level in terms of growth and profitability. Utilizing our experienced in-house team of advisors we offer the following services:

- » **Business Planning**
- » **Raising Capital**
- » **Strategic Marketing**
- » **Human Resource Support**
- » **Exit Planning**
- » **Creative Design & Website Development**

What sets Firstbase apart from other marketing firms is we are the only company that helps businesses grow, expand, reach new levels of profitability and then creates exit strategies to maximize the value when it is sold.

## Full-Service Marketing

While there are a number of companies that will build you a website or design a brochure, Firstbase offers these services as part of a complete strategy to grow your business. Whether you need to recruit new talent, launch a new product or raise capital for expansion, Firstbase will partner with you to help your company stand out from the crowd.

## Corporate Information

- » **Serving Western Canada and the USA**
- » **Team of over 20 experienced business professionals**
- » **Financial analysis specialists**
- » **Marketing experts with proven results**
- » **In-house creative design and website development team**
- » **\$Millions in sales generated for our clients**

## Advantages of Working With a Business Advisor

Firstbase has created and implemented growth strategies for companies across a wide range of industries. Our proven approach includes an in-depth and unbiased analysis of your business to identify strengths to exploit and weaknesses to address.

Too often we see business owners that are caught up with the day-to-day business operations, and not spending enough time working to grow the company. Firstbase provides an independent viewpoint and identifies opportunities for taking your business to the next level. The advantages of working with Firstbase include:

- » **Access to objective and professional advice**
- » **A strategic partner that keeps your best interests in mind**
- » **Access to essential market intelligence**
- » **Access to growth capital**

## Client Testimonials

We are proud of our client's success, and the highest compliment we can receive is a testimonial recommending our services. Visit our website for more examples of clients who have successfully grown their business with Firstbase.

*Within four weeks of our Firstbase marketing program launch we have quoted to qualified potential buyers over \$8 million dollars and received our first order for a half million dollar project!*

– Frank Hay, President, NOMADIC™

*Firstbase listened to my unique situation and then delivered concepts that worked. Their approach was simple but they dove into the project with a full understanding of what the end-goal was. And boy did they deliver! I'm very excited about the new website, the design is modern, elegant, and functional. It does everything I wanted it to do.*

– Andrew Small, Owner, North of 49 Naturals



# How can Firstbase grow your business?



## Business Planning

The most effective business plans are dynamic documents that evolve as your business grows and changes. They should reflect the current reality of your business, the environment in which it operates, and your present and future goals.



## Raising Capital

Looking for capital to fund an expansion? Firstbase will position your business to attract capital and partners that can add strategic value. We work with strategic investors, private equity firms, venture capitalists, bankers and other lenders to help our clients achieve their business goals.



## Strategic Marketing

Everybody knows that it is important to effectively market your product and services. But what does that mean exactly? Utilizing a decade of direct marketing experience Firstbase specializes in creating focused messages designed to attract your target audience.



## Human Resources Support

Firstbase works with companies to hire, train and nurture key employees that will make a difference in your business. Don't have an HR department? No problem, let us find the personnel and groom them to be leaders in your company.



## Exit Planning

An exit plan is a critical component to any business. Even if you are not considering selling for many years, our experience tells us that planning your exit in advance results in much higher valuations when it comes time to sell.



## Creative Design, Branding & Website Development

Our experienced creative team employs a strategic approach to design to ensure that all visual elements highlight your company's brand and unique value proposition. With hundreds of millions of websites on the internet, it's important that you stand out from the crowd.

***"Our mission is to work closely with our clients in a partnership to enable them to grow and prosper."***

We look forward to serving you, please contact us today for more information.



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